

David Simon Senior Garcia, AERO Manager - Europe, Africa & Middle East. Professional Biography.

David is an experienced facilitator, consultant and coach specialising in helping organisations all over the world to reduce errors, improve communication, minimise risk and enhance overall human performance through the understanding and application of Advanced Error Reduction in Organization technologies.

He has always had a passion for understanding human behavior. From a very young age he has always worked on figuring out why people do what they do and what motivates each person to perform. This inherent curiosity is reflected in his ability to build relationships with customers and truly understand their needs and specific requirements.

The majority of David's role as the Equilibria AERO manager is to oversee the development and reach of this cutting edge technology. Customers around the globe seek David out as an account manager due to his commitment to developing strong partnerships and his collaborative approach. He is a great listener which is reflected in the results he is able to achieve in the different facets of his role.

David is currently based in Spain and travels often to the USA and different European countries to facilitate, coach, train and interact directly with customers.

Additional accomplishments Include:

- Consulting at manager, supervisor and worker levels
- BA in Business Administration
- Master of Business Administration (MBA), received an Outstanding Academic Achievement Award
- Trained to deliver all of Equilibria's products & services
- Has facilitated 75+ Personality Diversity Workshops internationally
- Leads a variety of specialized sustainability workshops to facilitate development of internal resources and capabilities, i.e. Train the Trainer approach
- Collaborated with the International Atomic Energy Agency (IAEA) as a co-facilitator for AERO based Root Cause Analysis and Human Performance courses.
- Consulting and coaching in onshore and offshore Oil & Gas operations around the world including Egypt, South Africa, North Sea, Gulf of Mexico, Thailand and Colombia
- Has co-facilitated large company events (over 150 people)
- Part of the 2017 Houston Super Bowl Host Committee Equilibria Coaching Team
- Involved in the initial development and deployment of AERO technologies
- Facilitates regional service quality engagement reviews
- Fulfilled the role of Focal Point in South America, interacting directly with key internal and client stakeholders
- Works closely with coaching teams to improve their AERO competency and to ensure service excellence
- Bi-lingual, speaks and facilitates in both English and Spanish